



# W I N T E R



**Steven Pawloski**



Thank You!  
Healthcare Heroes!



pricing expires 03/31/2021

[www.amplify.ArkansasOfficeProducts.com](http://www.amplify.ArkansasOfficeProducts.com)

# Custom Post Card Marketing



Reaching out to existing customers, and reaching for new clients where they life is more important than ever! We can custom design your post card program for no extra charge in most cases!



How have your business sales been doing since COVID? Do you feel there is room for improvement but not enough hours in the day to work on running your business AND being everything else your business needs you to be in order to keep it running? Arkansas Office Products can help you with that! Our marketing department has created a list of questions that (if answered accurately) can help to focus your marketing and advertising on the product or service that is best for your business to be known for doing!

Creating an advertising campaign takes thought. It isn't easy, but fortunately, our team here at Arkansas Office Products can make it easier! We have a series of questions we will ask to help you identify the strengths you want to promote. In what generally takes less than an hour, we can help you identify what you want to promote and how - with this service we can help you build memorable marketing tools that will endear your business to your audience for years to come!

## Post Card Printing Options:

- #1) We print just the cards then bring them to you for you to address and mail.
- #2) You provide the addresses, and we print the cards, with the addresses then all you do is mail.
- #3) You provide the addresses, and we print the cards, and print the addresses, then mail them for you, so all you have to do is place the order and give us your customers addresses, then relax knowing we will take care of your direct mail marketing for you so you can stay focused on running your business!

*Reaching out to have direct contact with your customers away from your standard business interactions is more important than ever! Having contact with them outside of your normal business interactions shows them that they are important to your business and you want them to feel confident that you will be there to take care of them throughout the year.*

*Most people seem to associate marketing with magic and do not even pretend to have the first idea of where to begin. Arkansas Office Products has reduced the process to an easy to follow set of questions, then they will help you design a marketing program that is right for your business.*

*Let us get started helping you build your marketing program today!*



POSTCARD SAMPLE IDEA



POSTCARD SAMPLE IDEA



POSTCARD SAMPLE IDEA



POSTCARD SAMPLE IDEA



Custom Post Card Marketing requires contacting your sales person or calling the office directly at 501-983-4151 to get the process started.



find us ONLINE

POSTCARD SAMPLE IDEA



POSTCARD SAMPLE IDEA



POSTCARD SAMPLE IDEA

# NAME TAGS

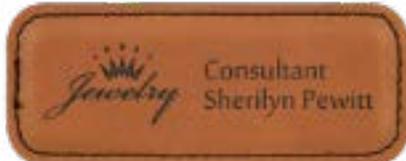


Having your employees wear a name tag is about the easiest way to increase sales - by just making it easier for customers to identify who can help them find what they are looking for, you can discover additional sales from walk in traffic who want to buy but don't know who to ask for help! Having your employees identify themselves with a name tag makes customers far more likely to get help finding the products they want instead of just leaving and going elsewhere. Stop letting sales walk out of your door - get name badges for all your team today!

Mighty Badge



Rounded Corner Leatherette



Oval Leatherette



AOP NAMETAG



# NAME PLATES



Having a name plate on your desk is often seen as vanity. However, having the reminder of your position on the front of your desk for employees and customers to see when they walk in has a surprising impact on the efficiency of your interactions. Even if only a couple minutes productivity is gained from time otherwise spent in explanations, your business can have a noticeable impact in profitability by simply making it easier for people to identify the authority the person in that office has to resolve issues. We offer a variety of name plate options that will provide the final professional touch on any desk!



# FILING



amplify



BSN65780



BSN65781



BSN5215AST



BSN60529



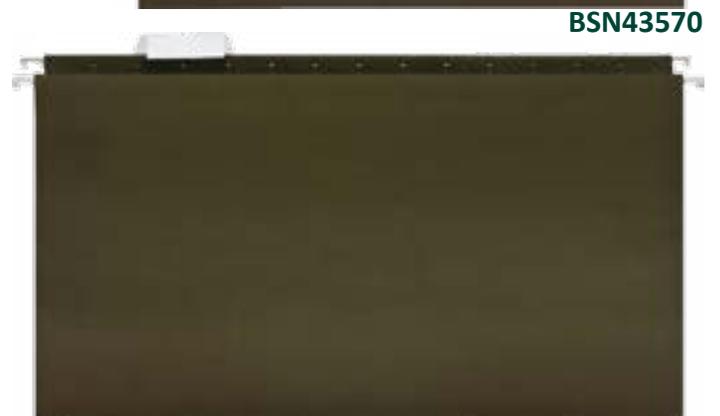
BSN17525



BSN17526



BSN17533



BSN43570



amplify

# FILING



**BSN65791**



**BSN65794**



**FEL00703**



**BSN21050**



**BSN26756**



**BSN26139**



**BSN26757**



**AVE5160**



# JANITORIAL



**amplify**



AOP80ZHS



AOPWIPES



CLO30197



AOPGLOVES-MED



SOL21545PK



KCC21271



GJO24080



SOL41504



**amplify**

# BREAKROOM



GJO58554

FOL06239



QKR12202

GJO56100



QKR31188

KEB10003



OFX00042

LNE40625



# FURNITURE



X1



X2



X3



X4

LLR86200

LLR86201



LLR67004

LLR82835



# FURNITURE



amplify

BSN 36615



GMT7794



LLR99770



LLR55674

LLR99552



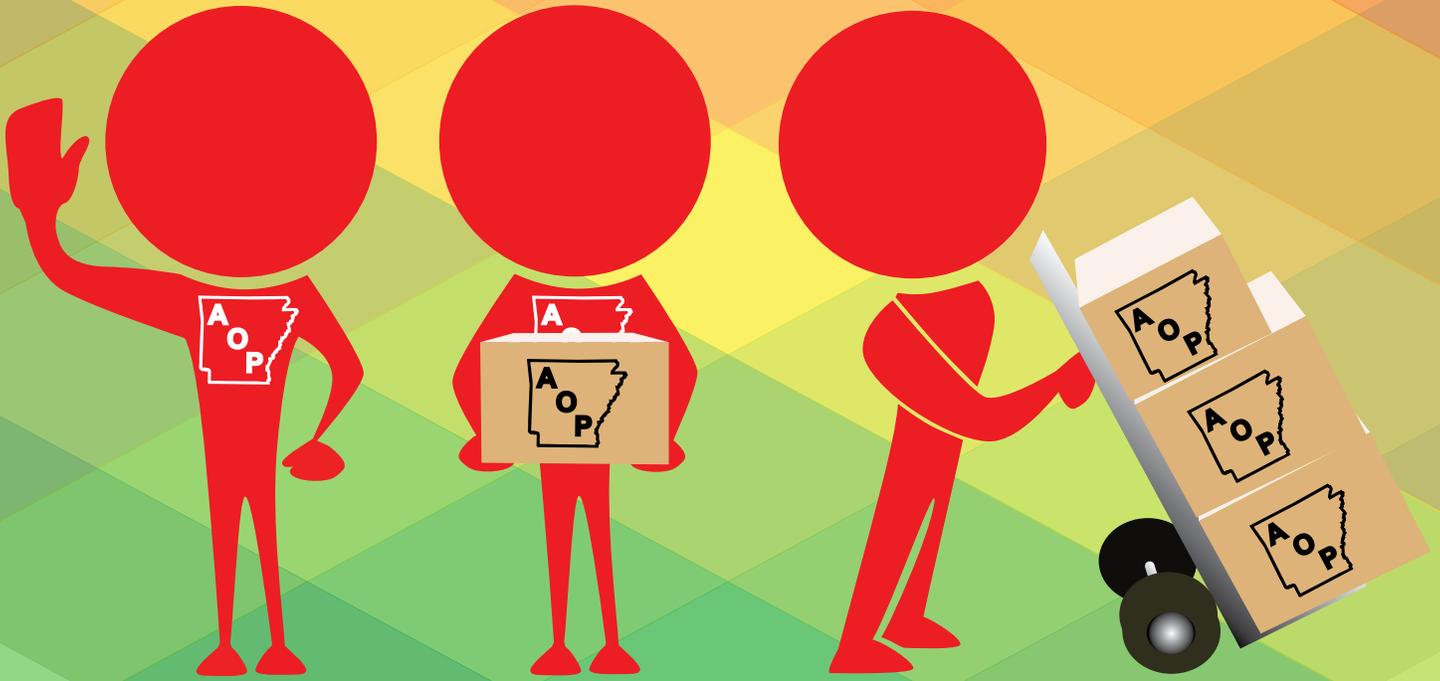
LLR69572 (shell)  
LLR25947 (legs)



LLRPD3060LSPMY

LLRPD3060DPMY





**Your team is  
your best  
asset.  
Ours is too!**



***Yes We Can!***



**501-983-4151**  
[www.ArkansasOfficeProducts.com](http://www.ArkansasOfficeProducts.com)