



W I N T E R



**Steven
Pawloski**



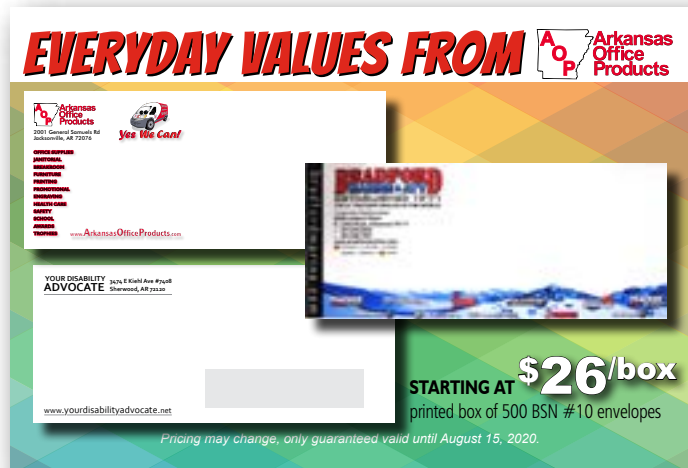
pricing expires 03/31/2021

www.amplify.ArkanasOfficeProducts.com

Custom Post Card Marketing



Reaching out to existing customers, and reaching for new clients where they life is more important than ever! We can custom design your post card program for no extra charge in most cases!



How have your business sales been doing since COVID? Do you feel there is room for improvement but not enough hours in the day to work on running your business AND being everything else your business needs you to be in order to keep it running? Arkansas Office Products can help you with that! Our marketing department has created a list of questions that (if answered accurately) can help to focus your marketing and advertising on the product or service that is best for your business to be known for doing!

Creating an advertising campaign takes thought. It isn't easy, but fortunately, our team here at Arkansas Office Products can make it easier! We have a series of questions we will ask to help you identify the strenghts you want to promote. In what generally takes less than an hour, we can help you identify what you want to promote and how - with this service we can help you build memorable marketing tools that will endear your business to your audiance for years to come!

Post Card Printing Options:

- #1) We print just the cards then bring them to you for you to address and mail.
- #2) You provide the addresses, and we print the cards, with the addresses then all you do is mail.
- #3) You provide the addresses, and we print the cards, and print the addresses, then mail them for you, so all you have to do is place the order and give us your customers addresses, then relax knowing we will take care of your direct mail marketing for you so you can stay focused on running your business!

Reaching out to have direct contact with your customers away from your standard business interactions is more important than ever! Having contact with them outside of your normal business interactions shows them that they are important to your business and you want them to feel confident that you will be there to take care of them througout the year.

Most people seem to associate marketing with magic and do not even pretend to have the first idea of where to begin. Arkansas Office Products has reduced the process to an easy to follow set of questions, then they will help you design a marketing program that is right for your business.

Let us get started helping you build your marketing program today!





POSTCARD SAMPLE IDEA



POSTCARD SAMPLE IDEA



POSTCARD SAMPLE IDEA



POSTCARD SAMPLE IDEA



Custom Post Card Marketing requires contacting your sales person or calling the office directly at 501-983-4151 to get the process started.



find us online

POSTCARD SAMPLE IDEA



POSTCARD SAMPLE IDEA



POSTCARD SAMPLE IDEA

NAME TAGS



Having your employees wear a name tag is about the easiest way to increase sales - by just making it easier for customers to identify who can help them find what they are looking for, you can discover additional sales from walk in traffic who want to buy but don't know who to ask for help! Having your employees identify themselves with a name tag makes customers far more likely to get help finding the products they want instead of just leaving and going elsewhere. Stop letting sales walk out of your door - get name badges for all your team today!

Mighty Badge



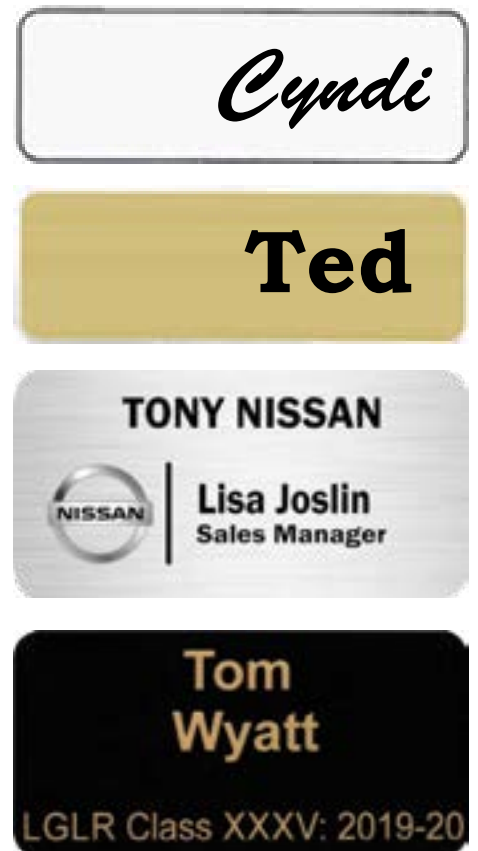
Rounded Corner Leatherette



Oval Leatherette



AOP NAMETAG



NAME PLATES



Having a name plate on your desk is often seen as vanity. However, having the reminder of your position on the front of your desk for employees and customers to see when they walk in has a surprising impact on the efficiency of your interactions. Even if only a couple minutes productivity is gained from time otherwise spent in explanations, your business can have a noticeable impact in profitability by simply making it easier for people to identify the authority the person in that office has to resolve issues. We offer a variety of name plate options that will provide the final professional touch on any desk!



AOP DS12



AOP DS20



AOP ADW10BK



AOP ADW10CL

AOP DSK 128 GD



AOP DSK 1210 BK



AOP NAMEPLATE



FILING



amplify



BSN65780



BSN17525



BSN65781



BSN17526



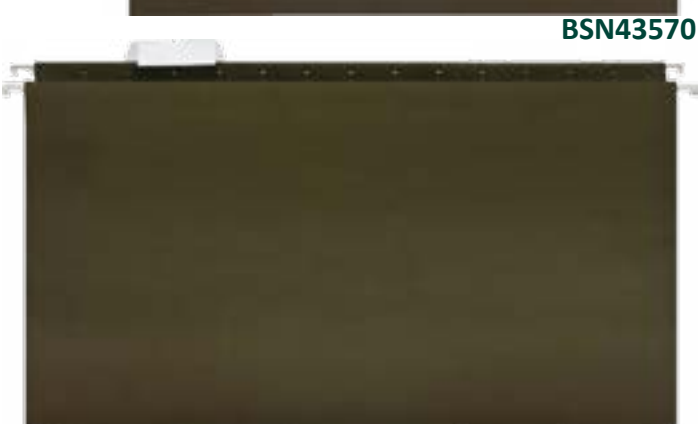
BSN5215AST



BSN17533



BSN60529



BSN43570

FILING



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BSN65791



BSN65794



FEL00703



BSN21050



BSN26756



BSN26139



BSN26757



AVE5160



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JANITORIAL



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AOP80ZHS



AOPWIPES



CLO30197



AOPGLOVES-MED



SOL21545PK



KCC21271



GJO24080



SOL41504



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BREAKROOM



amplify



GJO58554

FOL06239



QKR12202

GJO56100



QKR31188

KEB10003



OFX00042

LNE40625



amplify



X1



X2



X3



X4

LLR86200

LLR86201



LLR67004



LLR82835



FURNITURE



BSN 36615



GMT7794



LLR99770



LLR55674



LLR99552



LLR69572 (shell)
LLR25947 (legs)



LLRPD3060LSPMY

LLRPD3060DPMY





**Your team is
your best
asset.
Ours is too!**



Yes We Can!



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